

ANIMATION

Eric Whitman, Instructor

TRAINING STUDENTS FOR ENTRY-LEVEL POSITIONS SUCH AS:

- Flash Animator
- Web Designer
- Digital Ink and Paint Artist
- Character Designer
- Background Designer
- Lip Synch Artist

BENEFITS OF THIS CLASS:

- Hands-on, self-paced learning
- Students do realistic assignments
- Students learn the basic skills necessary for a good foundation in the animation field
- Students learn how to take responsibility for their learning and project completion, time and date management
- 30 high school credits earned per year
- Students learn to work effectively as a team
- Skills learned in class will benefit students for a lifetime
- A-G UC Fine Art Credit



IN THIS CLASS, STUDENTS LEARN:

- Drawing for animation
- Traditional Animation
- Flash motion graphics
- Flash character animation
- Web Design
- Flash Interactivity/Gaming
- Portfolio Development
- Sound Design
- Storyboarding
- Script Writing
- Planning projects from conception to completion

UPON SUCCESSFUL COMPLETION OF CLASS, STUDENTS RECEIVE:

- Certificate of Achievement
- Letter of Competency: valuable for students to show employers just what was learned and the degree of mastery that was achieved
- Computer Literacy and Fine Arts credit
- Job placement assistance
- Recommendation from instructor

JOB MARKET INFORMATION:

The animation industry has been growing in Silicon Valley for the past several years. There is a need for animators to work on films, video games, web designs, and various advertising campaigns. The best candidates for these job positions are the ones with both technical computer skills as well as fine art skills. Adobe Flash is the current industry standard for all 2-D animation and web design, and is the focus of this class. Entry-level animators can earn between \$15 - \$25 per hour, and depending on their area of concentration and skill level can then earn upwards of \$50 per hour as they become more experienced.



ABOUT THE INSTRUCTOR:

Eric Whitman has been a self-employed Flash Animator/Designer for the past 7 years. He began his career at Sony Animation, working on the "Men in Black" animated series. He then became an Animation Director at Flip Your Lid Studios, working on projects for Universal Studios, Urban Entertainment, and many other clients. Soon thereafter, he launched his own company called Animation Solution and has produced numerous animations for both TV and the Internet. Clients have included Coca-Cola, "The Simpsons", "Futurama", "Sesame Street", "Bob the Builder", "The Wiggles", "Time-Warp Trio", Nissan, Jeep, and many others. Recently, he was recognized for his work in education by Adobe Inc. and made an official Adobe Education Leader, an international advisory panel made up of 100 educators from around the world.



School-to-Career Pathway

