

VIDEO PRODUCTION

Jeff Schmidt, Instructor

TRAINING STUDENTS FOR CAREER PATHS TO:

- Video/TV Producer
- Director
- Writer/Script Writer
- Technical Director
- Production Manager
- Storyboard Illustrator
- Camera Operator
- Video Editor
- Music Producer
- Title Designer
- Lighting Director
- Visual Effects Producer
- Gaffer/Stage Manager



BENEFITS OF THIS CLASS:

- Multimedia skills help students advance in many fields
- Video and TV production is a popular, well-paid field with a large variety of jobs available in the area locally
- 30 high school credits earned per year
- Equivalency credits in English, math, or science may be available
- Students create a professional video portfolio
- Students gain valuable technical skills on Macintosh computers and a variety of digital video editing software and camera/studio equipment

IN THIS CLASS, STUDENTS LEARN:

- Cinematography, videography, & television production
- Writing for television and video applications
- Pre-production skills; creating a film treatment, script and storyboards
- To create a variety of videos including corporate videos, music videos, training videos, public service announcements, etc.
- High-Definition (HD) video production
- Digital video editing
- Digital video camera operation
- To work with a variety of microphones and audio recording equipment
- iMovie HD, Final Cut Pro, and ProTools software applications
- In-front-of-camera skills as a TV anchor
- To work in a variety of group situations developing communication and professional skills

UPON SUCCESSFUL COMPLETION OF CLASS, STUDENTS RECEIVE:

- Certificate of Achievement
- Letter of Competency, which lists skills learned and degree of mastery achieved
- Computer Literacy and Fine Arts credit
- Job skills that will be beneficial for a lifetime
- A video portfolio of assignments completed

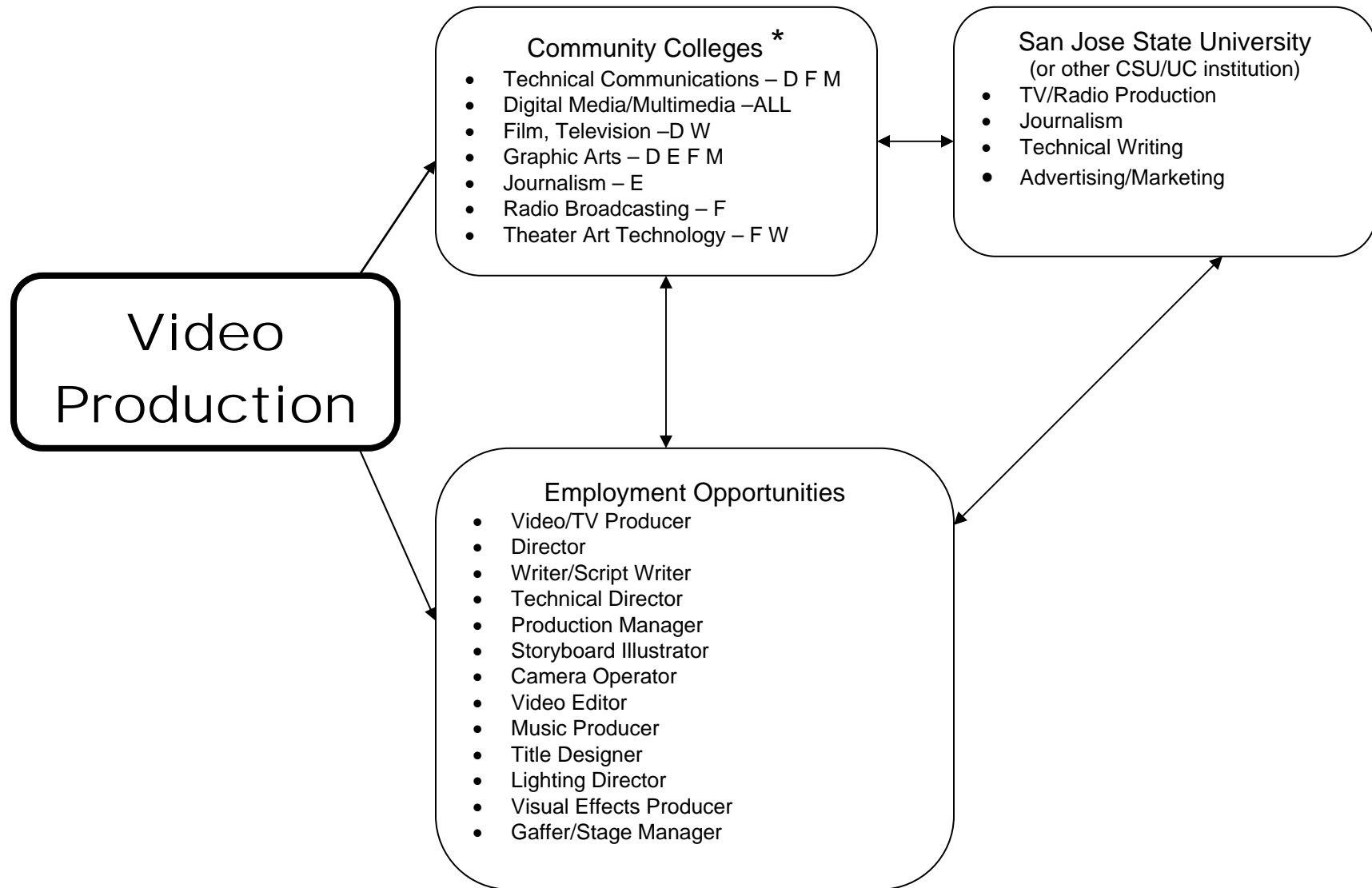
JOB MARKET INFORMATION:

Video and audio technology is the largest and one of the most rewarding occupations in the digital multimedia creative arts. There is a great demand for professional video artists. Northern California is home to many video, film and multimedia companies. Jobs are plentiful for skilled video producers, camera operators, and writers, especially if they are creative and technically skilled. Some career opportunities await the CCOC graduate, while others require college degrees as well as extraordinary competence in using the complex computer technologies involved in digital video production. Salaries in this field vary, depending on the talent of the applicant and the level of the job and company. Wages range from \$9-\$50 per hour and beyond.

ABOUT THE INSTRUCTOR:

Jeff Schmidt is a graduate of Whitworth College in Spokane, WA. Mr. Schmidt studied music, theater, education, and audio/video production. Mr. Schmidt has extensive professional experience as a stage manager, lighting designer, cameraman, video editor, music composer, performer, and studio engineer. Mr. Schmidt has worked on multimedia productions for such clients as Microsoft, IBM, Xerox, and Zircon Corporation, in a variety of advertising campaigns, promotional videos, and corporate events. Television credits include the WB channel movie, *THE LONE RANGER*, a *Miller Genuine Draft* commercial, *KIA Sportage* commercial, Wayne Newton's E! network show, *THE ENTERTAINER*, *Miss Match*, *Las Vegas*, *MTV Road Rules*, and more. Jeff Schmidt has toured the world as the keyboard player for the internationally renowned SKA band, *the English Beat*. Mr. Schmidt's current group, *LAZY* has a CD available in all major record stores in the US and Canada, with a major publishing deal with BMG and Watermusic Records. Jeff Schmidt is the chief engineer at Skibum Studios, a multimedia production facility located in Saratoga, CA.

School-to-Career Pathway



*Community Colleges: **D** = DeAnza, **E**= Evergreen Valley, **F**=Foothill, **M**=Mission, **S**=San Jose City, **W**=West Valley